



if The **Jason Foundation**

ACADIA[®]
H E A L T H C A R E



Tough doesn't
mean silent.

**We're here
for you.**

Coaching Minds Changing Lives is a collaborative initiative between The Jason Foundation, Acadia Healthcare, and the American Football Coaches Association (AFCA). The goal with this collaboration is to strengthen suicide prevention and awareness programs while providing lifesaving resources for coaches throughout the country. The first program developed under this initiative is a National Resource Line for coaches supporting student-athletes who are struggling with mental health and addiction concerns.

This toll-free line is not meant to serve as a form of counseling or a source of treatment, but it is there to help coaches navigate and identify appropriate resources for student-athletes who are experiencing symptoms of mental health disorders, struggling with suicidal ideation, or battling substance use concerns. Clinical advisors can help connect them with the treatment they need based on their specific circumstances.

**Call (850) 530-0932
for assistance.**

***If you are in a state of crisis or need
emergency services, please call 911 or go to
your local emergency department.***

